



# TAGI-UNI Newsletter

September 2018, Issue 31



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website  
[www.tagiuni.com](http://www.tagiuni.com)  
for more information

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## ■ Abu-Ghazaleh Be always a Student and Never Stop Learning



**Amman** - HE Dr. Talal Abu-Ghazaleh highlighted his belief in the motto 'Be always a student and never stop learning' which is considered to be the cornerstone of his ongoing successes.

In an exclusive interview and for the first time, Dr. Abu-Ghazaleh was hosted at Al Hussain Business Park via live streaming by Ghassan Halawa on Facebook's 'TomohiLive'; a weekly program that connects innovators and entrepreneurs with supportive organizations and institutions.

Dr. Abu-Ghazaleh, who has always expressed admiration for Mark Zuckerberg and his innovative technology, stated that the Internet is the first model of an interactive system through the mechanisms of viewing posts, commenting and contributing to them.

This, according to Dr. Abu-Ghazaleh, produces new forms of media that allow all users to equally access.

Meanwhile, Dr. Abu-Ghazaleh referred to Talal Abu-Ghazaleh University College for Innovation

(TAGUCI) which has been recently established in Jordan as an independent college that introduces a new concept and model of education with the aim of graduating Arab inventors.

TAGUCI which offers a Bachelor's degree in Innovative Business and Innovative Information Technology will start its 2018/2019 semester next October.

Dr. Abu-Ghazaleh stated that TAGUCI's incubator for innovators would guarantee non-traditional and innovative learning methods that encourage critical thinking.

In order to encourage outstanding students, those who achieved an average of 98% or higher in the General Secondary Education Certificate are awarded a full scholarship, while students with an average of 90% or higher are given a 50% scholarship.

The interview went viral on social networks, with commentators expressing their admiration for Dr. Abu-Ghazaleh, his success story and words.

## ■ Launch of 3<sup>rd</sup> Edition of Talal Abu-Ghazaleh Accountancy & Business Dictionary

AMMAN - HE Dr. Talal Abu-Ghazaleh, Chairman of International Arab Society of Certified Accountants (IASCA), announced the launch of the third English-Arabic edition of Talal Abu-Ghazaleh Accountancy & Business Dictionary, with new updates.

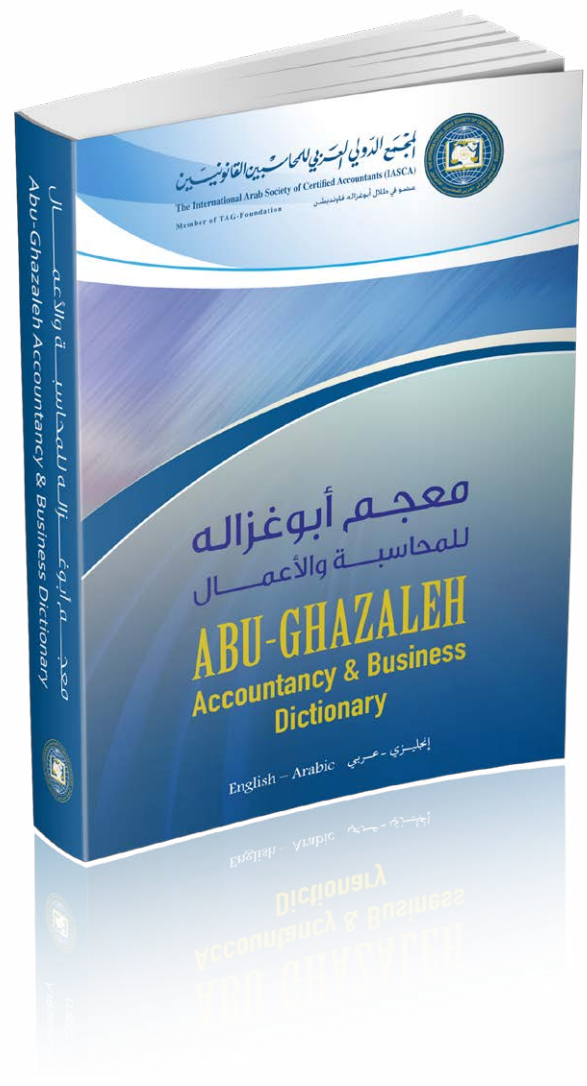
Dr. Abu-Ghazaleh affirmed that this dictionary is a comprehensive publication that meets the needs of professionals, including accountants, auditors, bankers and all those who work in the field of economy and business. In addition, it is considered to be an important reference for university students in an era of rapid developments on all levels of science, knowledge and technology, he added.

The new dictionary comprises over 12000 terms relating to accounting and auditing, covering International Accounting Standards, International Auditing Standards, Code of Conduct, finance, investment, banking, insurance and taxes.

It is worth mentioning that the Arabic certified references of International Accounting Standards, International Auditing Standards and International Accounting Standards in the Public Sector, represent the translated versions into Arabic by IASCA, approved by international agencies that set these standards.

The dictionary is now available in hard copy, with a soft copy soon to be issued, for easy access and to keep up with technology advancements.

It is noteworthy that the International Arab Society of Certified Accountants (IASCA) was



established in 1984 as a non-profit professional accounting association in London, UK. It was formally registered in Amman on February 24, 1994, aiming at advancing the profession of accounting, auditing and other related disciplines in the countries of the Arab League. IASCA also aims at maintaining the professional independence of Arab accountants and their protection, as well as the application of professional supervisory measures.

## ■ Talal Abu-Ghazaleh University College for Innovation Establishes Artificial Intelligence Committee

**AMMAN** - An Artificial Intelligence (AI) Committee of experts in this field has been established at Talal Abu-Ghazaleh University College for Innovation (TAGUCI).

The formation of this Committee aims at the realization of TAGUCI's vision in focusing on innovation and creativity to secure its position at the forefront of business and information technology fields.

The Committee aims to study the mechanism of introducing AI in various fields particularly in transforming Talal Abu-Ghazaleh Organization (TAG-Org) to become the first AI-based solution institution in many fields, as well as in locating the appropriate means enabling TAGUCI students to contribute and be involved in such solutions through projects and innovations they need to create during their study.

TAGUCI is an educational institution specialized in business and information technology, it seeks to provide the suitable environment for creativity and innovation through modern learning methods offered for students to transform their innovations and ideas into marketable products.

Talal Abu-Ghazaleh University College for Innovation has already started receiving applications from students wishing to register for the academic year 2018/2019. The University College recently got approval for introducing the MBA program and bachelor's programs in Business Administration and Computer Science from the Accreditation Council of the Ministry of Higher Education.



## ■ TAGI-UNI Students' Corner

My name is Mohammad Jawad and I am currently studying Science in Information Technology to get a bachelor degree. I chose this specialization because I studied IT in Syria but unfortunately, I could not complete my study because of the situation in the country. I believe that this field opens many doors in the future, not to forget that my dream since childhood was to become a software and operating systems engineer.

If I managed to complete my studies, I will be ready to take part in Syria's reconstruction, as well as to improve the country's situation by introducing the newest tools of technology into our country.

I chose Talal Abu-Ghazaleh University (TAGIUNI) for many reasons mainly because certificates offered are approved by the highest accreditation authority. Moreover, TAGIUNI is a member of Talal Abu-Ghazaleh Organization (TAG-Org), the international organization in the field of professional services and education. As a member of TAG-Org, the University enables you to rest assured that the programs you register for are of the highest quality and supported by a professional cadre.

My hobbies are anything that contains 1 and 0 “programming” and learn something new from technology, and I dream of peace that prevails on Earth.



## ■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism And Mass Communication)**  
Provider: Amity university  
Duration: 3 years      Fees: \$3150
- **Marketing for Global Entry**  
Provider: Thunderbird School of Global Management  
Duration: 3 weeks      Fees: \$400
- **Pre-Intermediate Course “A2”**  
Provider: Velawoods  
Duration: 1 year      Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:  
[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs. For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “Courses in Business And Entrepreneurship”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key business management subjects.

The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

We introduce to you 7 Massive Open Online Courses, offered by international institutes, and you are only required to complete five out of the seven courses listed below for this specialization in order to receive the diploma.

### **The suggested sequence of courses:**

#### **Course 1**

##### **English for Business and Entrepreneurship**

Institution Offering the Course: *University of Pennsylvania*

Platform: *Coursera*

Length of course: *Five weeks*

#### **Course 2**

##### **People Management for Entrepreneurs**

Institution Offering the Course: *Indian Institute of Management, Bangalore*

Platform: *edX*

Length of course: *Seven weeks*

#### **Course 3**

##### **Creativity & Entrepreneurship**

Institution Offering the Course: *Berklee*

Platform: *edX*

Length of course: *Four weeks*

#### **Course 4**

##### **Entrepreneurship 1: Developing the Opportunity**

Institution Offering the Course: *University of Pennsylvania*

Platform: *Coursera*

Length of course: *Four weeks*

#### **Course 5**

##### **Entrepreneurship 2: Launching your Start-Up**

Institution Offering the Course: *University of Pennsylvania*

Platform: *Coursera*

Length of course: *Four weeks*

#### **Course 6**

##### **Developing an Entrepreneurial Mindset: First Step Towards Success**

Institution Offering the Course: *Michigan State University*

Platform: *Coursera*

Length of course: *Three weeks*

#### **Course 7**

##### **Introduction to Financial Accounting**

Institution Offering the Course: *University of Pennsylvania*

Platform: *Coursera*

Length of course: *Four weeks*

**Follow us:**



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